



Ndubuisi Madu Graphic design

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SUMMARY

Enthusiastic graphic designer with over 4 years of experience working in fast-paced environments, collaborating directly with art directors, web developers, marketing managers, and producing exceptional communications materials for a wide array of clients. Strong background in print design fundamentals and an excellent sense of aesthetics, which can be applied to numerous print and web scenarios. Highly resourceful in ushering projects through all phases of the design process, including: research and concept development; presentation of ideas to clients; creative problem-solving; and having the ability to prioritize multiple projects on tight deadlines. Furthermore, I have been particularly active in volunteering my skills to the non-profits industry.

PROFESSIONAL EXPERIENCE

Freelance Designer (Aquent) | KPMG, San Francisco, CA | June 2009 – October 2009

- | Produced various marketing materials from concept through production in order to support executive level proposals and presentations while working in an extremely fast paced environment. Worked directly with marketing managers, partners, managers, in-house print shop and other vendors
- | Others projects included HTML e-mails, local newsletters and presentations
- | Project managed client requests for the design department on a daily basis
- | Maintained and tracked chargeable hours for internal accounting recoveries

Designer | 1UP Network, San Francisco, CA | September 2008 – January 2009

- | Designed and implemented online promotional campaigns
- | Developed 1UP Network house ads that ran throughout various websites from concept through production
- | Updated sales sheets, Powerpoint presentations and research statistics
- | Produced 1UP Network house ads for placement in Electronic Gaming Monthly

Volunteer Graphic Designer | Taproot Foundation, San Francisco, CA | August 2005 – Present

- | As a volunteer designer for the Taproot foundation my designs have helped to fight poverty, strengthen health care advances and protect the environment. Projects range from brochures, websites and identity projects working closely with project managers, copywriters, developers, marketing managers and creative directors

Freelance Designer | Ndoedo Design, San Francisco, CA | July 2007 – Present

- | As a freelance designer working with Trinity Brand Group, I assisted in growing brands for a variety of clients. For Qwest Communications developed presentation book for their corporate refresh which included layouts, imagery research and crafting visual language. For Huish Detergents, worked on phase one of package redesign concepts for their premier laundry detergent brands. For Constellation Spirits, created concept designs for Effen Vodka's line extensions
- | Other clients include: SolSF, Kontera, and PartyCorps

Designer | CNET Networks, San Francisco, CA | July 2007 – March 2008

Jr. Designer | CNET Networks, San Francisco, CA | August 2005 – July 2007

- | Expanded role as designer by gaining increased responsibility throughout the project development process.
- | Took on more web-based design projects and increased interaction with clients
- | Managed projects from concept through completion. Worked with vendors to explain deliverables, secure quotes and ensure all specs were delivered within budget and within an agreed timeframe
- | Created pre-flight production work, optimized and prepared files for print output and/or pre-determined distribution.
- | Performed visual press checks, as needed, with print vendors
- | Applied strong sense of typography, color and layout design skills to projects to produce promotional materials including: t-shirt design, posters, website design, environmental graphics, identity design and photography research
- | Presented design concepts to high level executives of CNET Networks, including the Marketing Director and human resources personnel. Clients expressed excitement about communication tools, which promoted increased turnout to various events

COMPUTER SKILLS

Skilled knowledge in graphics programs: Adobe Illustrator, Photoshop and Indesign. Working knowledge of Flash, Dreamweaver, HTML, CSS, Fireworks, ImageReady and Microsoft Office. Proficient with Mac and PC platforms

ACTIVITIES

Board member: PartyCorps

EDUCATION

San Francisco State University, San Francisco, CA, May 2002
Bachelor of Arts: Industrial Arts with emphasis in Visual Communication
Brunel University, London, England, Fall 2001